## BLACKGIRLSPRAY

2019 Contributor Guidelines

"GODIS WITHIN HER, SHE WILL NOT FALL; GOD WILL HELP HER AT BREAK OF DAY."

PSALM 46:5

## BLACK GIRLS PR/\Y

Black Girls Pray (BGP) is a curated community created to shift the narrative about black women in Christianity and modern culture. All too often the stories of black women go untold. These testimonies are the ones that have shaped our families, relationships and futures. Black Girls Pray, is dedicated to highlighting the women of color, both young and seasoned alike, that are or are becoming active change agents for Christ - irrespective of their circumstances. We are dedicated to unveiling the daily struggle of balancing Christian walks with societal wants; and sharing our stories of trial and triumph.

God is real – and so is the world.

Our goal is simply to provide a platform for multicultural women to be inspired, empowered, and embark on an eyeopening journey to be remembered.

### MISSION:

Uniting Christianity and culture to further serve the kingdom.

BlackGirlsPray is a resource hub that leverages current culture to communicate the Gospel and curate community. We strive to create faith based content for women of color, uncover the underpinnings of the Gospel in our everyday lives, and curate a relevant safe space where our audience feels encouraged to share and participate.

## BLACK BLACK GIRLS PRAY

### OUR BELIEFS:

Black Girls Pray is led and driven by three main principals.

### 1. Christ Cored: John 14:6

Jesus told him, "I am the way, the truth, and the life. No one comes to the Father except through me.

- Our lens at BGP is rooted in a biblical worldview that stems from a foundation that is centered in Christ Jesus, whom, by His own admission is 'The Light Of The World'.
- We believe that scripture is the light by which everything is measured against.
- With the word being the foundation by which everything we issue is created, all content developed must grow from a biblical source.

### 2. Community Contribution: Ecclesiastes 4:9-12

"9 Two are better than one because they have a good reward for their efforts. 10 For if either falls, his companion can lift him up; but pity the one who falls without another to lift him up. 11 Also, if two lie down together, they can keep warm; but how can one person alone keep warm? 12 And if someone overpowers one person, two can resist him. A cord of three strands is not easily broken."

- Our focus is to unite women under a safe space umbrella by sharing testimonies, creating conversation and showcasing the love of God through fellowship
- We believe that women of color are stronger together and that when they realize it, there will be a cultural shift toward Christ

### 3. Cultural Responsiveness: Romans 12

12 Therefore, brothers and sisters, in view of the mercies of God, I urge you to present your bodies as a living sacrifice, holy and pleasing to God; this is your true worship. 2 Do not be conformed to this age, but be transformed by the renewing of your mind, so that you may discern what is the good, pleasing, and perfect will of God. 3 For by the grace given to me, I tell everyone among you not to think of himself more highly than he should think. Instead, think sensibly, as God has distributed a measure of faith to each one. 4 Now as we have many parts in one body, and all the parts do not have the same function, 5 in the same way we who are many are one body in Christ and individually members of one another. 6 According to the grace given to us, we have different gifts:

• Black women have been the epicenter of culture for decades, from beauty and style trends, to the ways we inform societal norms, our influence is always felt. Therefore we believe that it is our responsibility to respond to the clash between culture and Christianity and highlight the areas where they collide.



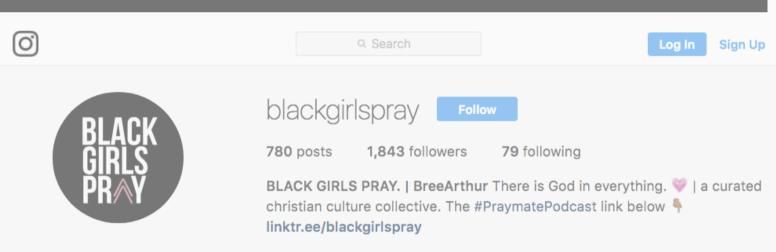




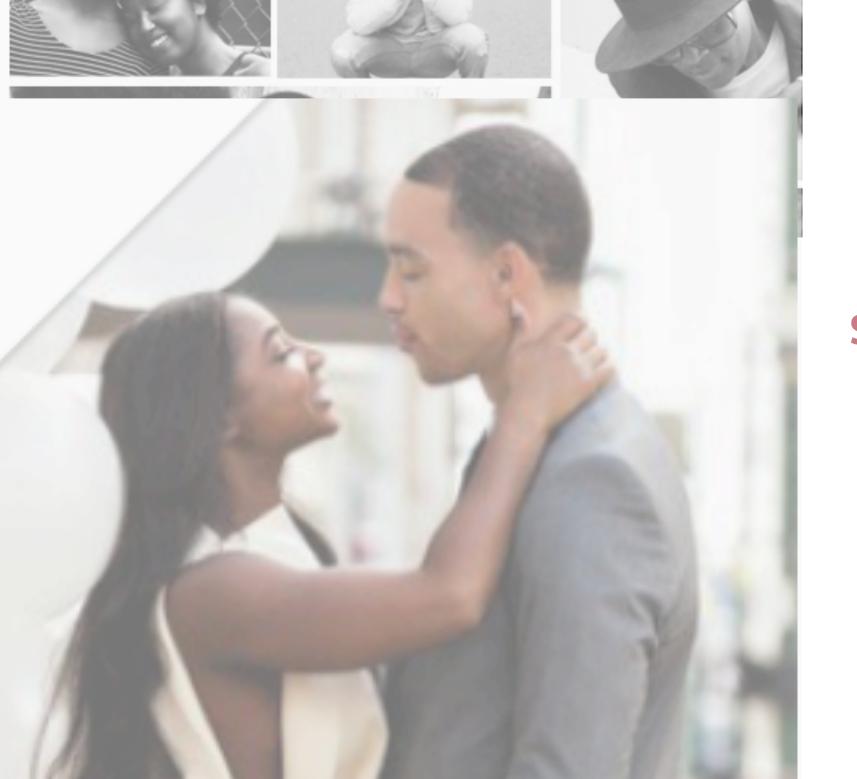


# GOD HAS THE FINAL SAY.









### **WELCOME!**

We are so happy that you are interested in being a contributor for BlackGirlsPray! God is continuing to unlock His purpose for this platform and we are so honored to have you as not only a supporter, but now a contributor!

The BlackGirlsPray brand was birthed from a testimony in conjunction with God given talent. When those things come together in PURPOSE there is nothing that can stop us!

Thats why we are so eager for YOU to unlock your purpose with us! The group of women on our edit team not only have their own platforms and talent, but the platforms are used to inspire others and draw them nearer to God.

Lovingly, BGP Edit Team!

### **CONTRIBUTOR GUIDELINES:**

The BlackGirlsPray team has made it simple to contribute to our community! Everything that we create, share, post, and distribute is rooted in the word of God and aligns with our monthly editorial calendar themes! Please see a bulleted list of contribution parameters below:

### **ALL CONTENT:**

- Submission Title: (Max 50 Characters limitation)
- Hi-Res Image (Free Stock Image or Contributor Owned Image)
- Author Full First and Last Name
- Author Social Handles + URLs (Twitter and Instagram)
- Author Favorite Scripture

### **ARTICLES:**

- 2-4 Paragraph Format
- Word Count Minimum: 250 Words
- Word Count Maximum: 500 Words
  - exceptions will be made for opinion pieces and testimonies

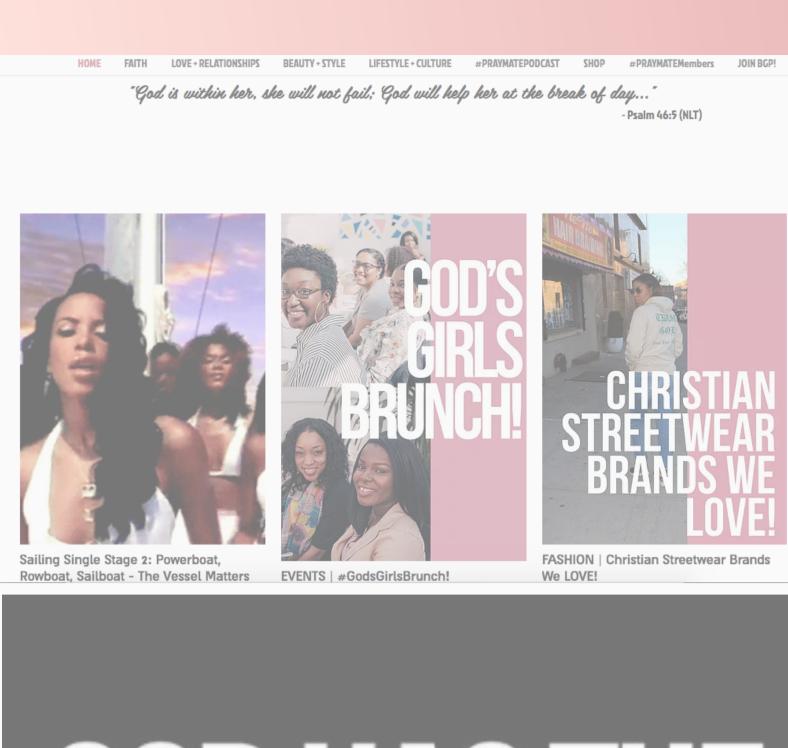
### **GALLERIES, TIPS + TRICKS, LISTS, HOW TOS, and VIDEO CONTENT**

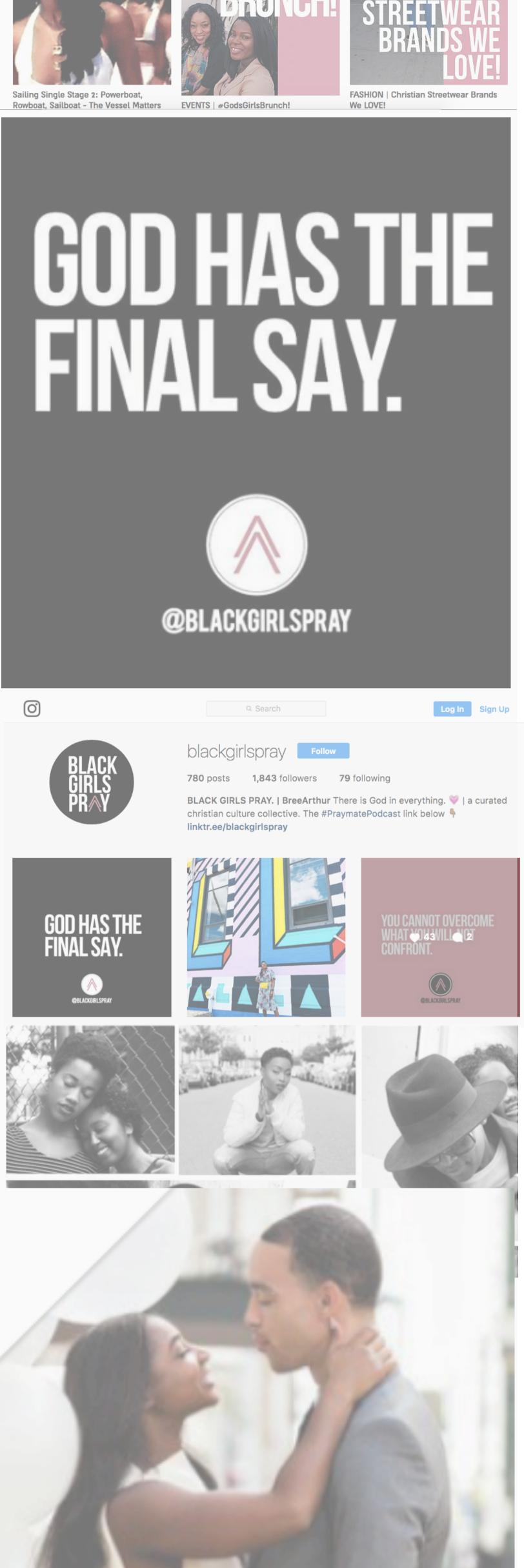
- 1-2 Paragraph Format
- Word Count Minimum: 150 WordsWord Count Maximum: 300 Words
- SCRIPTUAL GROUNDING:

• In cohesion with the Black Girls Pray beliefs, all submissions MUST be supported with scriptural grounding. Please indicate what scripture best supports your content submission. Our editors are always eager to help you identify and root your writing in Gods word should you need assistance.

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### **SUBMISSION:**

Submitting your content to BlackGirlsPray is simple! Click the link below and fill out the submission form! Here you can submit your writing content, hi res photos, URL links, videos and photos for review.

### **REVIEW PROCESS:**

After submitting content, your respective BlackGirlsPray Senior Editor will reach out to you with approval or feedback about your content. At this stage we work together to make sure the content is aligned with BlackGirlsPray guidelines, beliefs and standards. This complete process lasts about 2 weeks and is outlined below:

ACTION	TIMING
Contributor submits content	START
BGP Editor Review + Feedback	3 Business Days
Contributor Shares Revised Content	3 Business Days
BGP Editor Approves Final Version	2 Business Days
BGP Content Team Uploads To Edit Calendar and Shared Post Date with Contributor	3 Business Days
Content is posted	POST DATE

### **DEADLINES:**

- All monthly submissions must be entered by the 15th of the previous month to make the revenant content timing.
  - ie. December/Christmas content must be submitted by 11/15
  - ie January/New Years content must be submitted by 12/15

### **SUBMISSION LINK:**

http://bit.ly/BGPSubmissions

Be sure to connect with the Senior Editor over the category of your content if you have any questions!



### BLACKGIRLSPRNY Monthly Editorial Themes + Deadlines



JAN: NEW YEAR, NEW YOU! CONTENT CLOSE 12/15



JULY: MIND, BODY, SPIRIT CONTENT CLOSE 6/15



FEB: ALL SIDES OF LOVE CONTENT CLOSE 1/15



AUG: DARE TO PREPARE: SHIFTING GEARS CONTENT CLOSE 7/15



MAR: WOMEN'S EMPOWERMENT CONTENT CLOSE 2/15



SEPT: THE CULTURE EDITION CONTENT CLOSE 8/15



APR: CHRIST AT THE CENTER CONTENT CLOSE 3/15



OCT: STAY WOKE: AWARENESS ISSUE CONTENT CLOSE 9/15



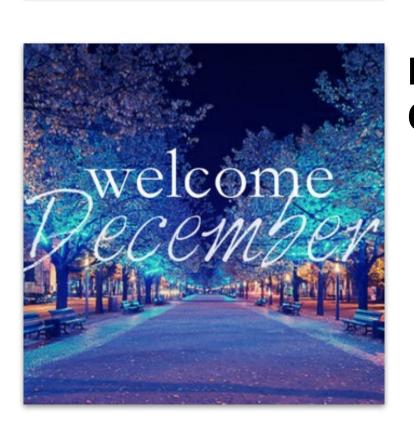
MAY: WISDOM: MOTHERING AND MENTORSHIP CONTENT CLOSE 4/15



NOV: LET ME BE GRATE(FULL)
CONTENT CLOSE 10/15



JUNE: ADVENTURE: NEW SEASON, NEW REASON CONTENT CLOSE 5/15



DEC: GIVE IT... UP SIS! CONTENT CLOSE 11/15

Mark You